

## Momentum Group Acquires D.L.Couch, Eykon and TRI-KES

Momentum Group has been on an upward trajectory for more than 30 years. Today it announced the acquisition of D.L.Couch, Eykon and TRI-KES.





## Uniting these powerhouse companies has advantages for all stakeholders.

Combined revenue of \$200 million will create significant scale and the opportunity to bring unique product innovations, new technologies and best-in-class operating processes to the market.

Superior service to our customers through 130 employee sales representatives servicing focused groups of customers supported by a team of over 60 customer service people.



One of the largest product offerings in the contract industry. Over 1,000 textile patterns and 1,000 wallcovering patterns available in over 20,000 colorways. Options for every contract environment including hospitality, healthcare, corporate, retail and higher education.

One of the largest award-winning design teams who will bring to market the most innovative, creative and sustainable products in both textiles and wallcovering. *Silica*, *Naked Nylon®* and *Woven Silica for the Walls* are precursors of the great products to come with joined creative resources.



Bettering the world around us. D.L.Couch, Eykon, TRI-KES and Momentum Group believe in designing responsibly, minimizing our footprint and giving back to those less fortunate. Through our combined sustainability initiatives, the impact is even greater for current and future generations.



Momentum Textiles' journey to achieve 100% reduced environmental impact for all upholsteries spanned over a decade. Our wallcovering journey begins with three reduced environmental impact product categories: recycled vinyl that is recyclable, PVC free patterns and Woven Silica for the Walls launching early next year.

Superior operational excellence with a record of strategic planning and execution. Early on, Momentum embraced the Malcolm Baldrige framework for continuous process improvement. In 2016, Momentum Group received the Malcolm Baldrige National Quality Award. Those business practices will be the road map for moving the combined companies forward.

Momentum Group, D.L.Couch, Eykon and TRI-KES have complementary strengths in two significant product categories, shared core values and a driving desire for continuous improvement.



*“At the core of all the companies is the entrepreneurial spirit that is required for success in the contract wallcovering and textiles industry. Joining this spirit together is powerful!”*

– Ken Salyer, Jr.  
President of Wallcovering

*“From our very first meetings all interactions have been comfortable, productive and efficient to the point where we could finish each others sentences. Culture is one of the very most important aspects of transactions of this scale and it is great to be starting off on such a solid foundation.”*

– Roger Arciniega, CEO

### About D.L.Couch, Eykon and TRI-KES

In 1999, D.L.Couch, Eykon and TRI-KES united to form Wallcovering Source Group (WSG) becoming one of the largest wallcovering groups in the contract industry. All three companies are driven by similar core values, dedication to their customers and a spirit of teamwork. Combining the advantages of a national organization with the responsiveness of a regional company, they became the largest wallcovering sales force with 90+ sales representatives. D.L.Couch, Eykon and TRI-KES have over 100 years of collective history in the domestic wallcovering industry. They expanded to international sales forming WSG Global Network; adding international distributors in Europe, Canada, Asia, Africa and Mexico. Today WSG Global Network has expanded its product offering to include textiles and national wallcovering brands such as Lanark, Magnolia Home by Joanna Gaines Commercial Wallcoverings, Source One, Stacy Garcia, Studio Source, Tower and Versa.



### About Momentum Group

Momentum Group is the largest supplier of contract textiles to the commercial interiors industry. Its mission is to create textiles and wallcoverings that inspire and equip customers to execute great work for their clients. Momentum Group is recognized for sustainable product design and collaborations with renowned artists and designers such as fiber and textile designer Sheila Hicks. Momentum Group is a recipient of the 2016 Malcolm Baldrige National Quality Award, the nation's highest presidential honor for performance excellence. Momentum Group is committed to sustainable excellence through innovation and continuous improvement.