

## Momentum Textiles Privacy Notice

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Momentum Textiles, LLC, a Delaware limited liability company d/b/a Momentum Group, LoomSource, and Textus (“**Company**,” “**we**,” “**us**,” or “**our**”), values your privacy. In this Privacy Notice (“**Notice**”), we describe how we collect, use, and disclose information that we obtain about users of our website located at [https://www.themomgroup.com/momentum\\_textiles.shtml](https://www.themomgroup.com/momentum_textiles.shtml) (the “**Site**”) and the services provided therein (the “**Services**”).

By using any of our Services or visiting, accessing, or using the Site and any other linked pages, features, or content offered by Company in connection with the Site, you acknowledge that you accept the practices and policies outlined in this Notice.

Your use of the Services, and any dispute over privacy, is subject to this Notice and our Terms and Conditions, available at [https://www.themomgroup.com/momentum\\_group\\_terms\\_and\\_conditions.shtml](https://www.themomgroup.com/momentum_group_terms_and_conditions.shtml), including its applicable limitations on damages and the resolution of disputes. Our Terms and Conditions are incorporated by reference into this Notice. IF YOU DO NOT AGREE TO ABIDE BY THIS NOTICE OR THE TERMS AND CONDITIONS, YOU MAY NOT USE THE SITE.

This Notice covers Company’s treatment of personally identifiable information (“**Personal Information**”) that Company gathers when you access and or utilize any of the Services. This Notice does not apply to the practices of companies that Company does not own or control (including any third-party products or services used for logging into the Site or that are integrated with the Site), or to individuals that Company does not employ or manage.

### INFORMATION DO WE COLLECT ABOUT YOU

We collect information about you directly from you and from third parties, as well as automatically through your use of our Services.

**Information We Collect Directly From You.** You may view some areas of our Site without registering with us. To use the Services, you must create an account with us. When you create a Momentum Textiles account, we may collect and store some basic information about you, such as your name, e-mail address, physical address, phone number, and credit card number. In addition, if you make a purchase, we will also request that you provide your credit or debit card information and your billing address. The amount and type of information that the Company gathers depends on the nature of the interaction as described below.

**Information We Collect Automatically.** We track user behavior throughout our Site. Specifically, we track the requests you make and how you use the Services. We also collect the following information about your use of our Services: your domain name; your browser type and operating system; web pages you view; links you click; your IP address; the length of time you visit our Site and/or use our Services; and the referring URL, or the webpage that led you to our Site.

We may use this information in aggregated form or we may associate it with your username and other Personal Information that we collect about you. Please see the section “Our Use of Cookies and Other Tracking Mechanisms” below for more information.

### HOW WE USE YOUR INFORMATION

We use the information we gather from you and other users for the following purposes: (i) to provide the Services; (ii) to tailor the content and information that we may send or display to you, to provide personalized help and instructions, and to otherwise personalize your experiences while using our Services; (iii) for marketing and promotional purposes, including using the information that we learn about you to assist us in advertising our Services on third party websites and in determining relevant advertising for our own Services; and (iv) to better understand how users access and use our Services, both on an aggregated and individualized basis, in order to improve our Services and respond to user desires and preferences, and for other research and analytical purposes.

### HOW WE SHARE YOUR INFORMATION

We may share the information that we collect about you, including Personal Information, in accordance with applicable law and policy as follows:

**Business Transfers.** If we are acquired by or merged with another company, if substantially all of our assets are transferred to another company, or as part of a bankruptcy proceeding, we may transfer the information we have collected from you to the other company.

**Service Providers.** We may employ third party companies to process payment, provide customer support, perform website-related services (e.g., without limitation, maintenance services, database management, web analytics and improvement of the website's features) or to assist us in analyzing how our Site is used. These third parties may have access to your Personal Information only to the extent required in order to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose. We may also provide your Personal Information to our business partners or other trusted entities for the purpose of providing you with information on goods or services we believe will be of interest to you. You can opt out of receiving such communications by contacting those third parties directly at any time.

**In Response to Legal Process.** We also may disclose the information we collect from you in order to comply with the law, a judicial proceeding, court order, or other legal process.

**To Protect Us and Others.** We also may disclose the information we collect from you where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person, violations of our Terms and Conditions or this Notice, or as evidence in litigation in which Company is involved.

**Aggregate and De-Identified Information.** We may share aggregate or de-identified information about users with third parties for marketing, advertising, research, or similar purposes.

## OUR USE OF COOKIES AND OTHER TRACKING MECHANISMS

The Company does not recognize “do not track” signals from your web browser

**Cookies.** Cookies are pieces of information that some websites transfer to your computer, through your web browser, for record-keeping purposes. Some cookies allow us to make it easier for you to navigate our Site, while others are used to enable a faster log-in process or to allow us to track your activities at our Site. Most web browsers automatically accept cookies, but if you prefer, you can edit your browser options to block them in the future. Visitors to our Site who disable cookies will be able to browse certain areas of the Site, but some features may not function.

**Clear GIFs, pixel tags and other technologies.** Clear GIFs are tiny graphics with a unique identifier, similar in function to cookies. In contrast to cookies, which are stored on your computer's hard drive, clear GIFs are embedded invisibly on web pages. We may use clear GIFs (a.k.a. web beacons, web bugs or pixel tags), in connection with our Site to, among other things, track the activities of Site visitors, help us manage content, and compile statistics about use of our Services. We and our third party service providers may also use clear GIFs in HTML e-mails to our customers, to help us track e-mail response rates, identify when our e-mails are viewed, and track whether our e-mails are forwarded.

## THIRD PARTIES

We may use automated devices and applications, such as Google Analytics, to evaluate usage of our Site. We also may use other analytic means to evaluate our Service. We use these tools to help us improve our Services, performance, and user experiences. We may also engage third parties to track and analyze Site data on our behalf. We use the data collected by such third parties to help us administer and improve the quality of the Site and to analyze Site usage. Such third parties may combine the information that we provide about you with other information that they have collected. This Notice does not cover such third parties' use of the data.

**Third-Party Links.** Our Services may from time to time contain links to third party websites. Any access to and use of such linked websites is not governed by this Notice, but instead is governed by the privacy notices of those third party websites. We are not responsible for the information practices of such third party websites.

## SECURITY OF PERSONAL AND SENSITIVE INFORMATION

We have implemented commercially reasonable precautions to protect the information we collect from loss, misuse, and unauthorized access, disclosure, alteration, and destruction. Please be aware that no data security measures can guarantee 100% security. You should take steps to protect against unauthorized access to your password, phone, and computer by,

among other things, signing off after using a shared computer, choosing a robust password that nobody else knows or can easily guess, and keeping your log-in and password private. Personal Information may be accessed and viewed by other Internet users, without your knowledge and permission, while in transit to or from us. We are not responsible for any lost, stolen, or compromised passwords or for any activity on your account via unauthorized password activity.

**Access To Personal Information.** You may modify Personal Information that you have submitted by calling customer service and updating your profile information. Please note that copies of information that you have updated, modified, or deleted may remain viewable in cached and archived pages of the Site for a period of time. All Personal Information that we keep will continue to be subject to the terms of this Notice.

**Choices Regarding Use of Personal Information.** We may send periodic promotional or informational emails to you. You may opt-out of such communications by following the opt-out instructions contained in the e-mail. Please note that it may take up to 10 business days for us to process opt-out requests. If you opt-out of receiving emails about recommendations or other information we think may interest you, we may still send you e-mails about your account or any Services you have requested or received from us.

## **YOUR CALIFORNIA PRIVACY RIGHTS**

California law permits users that are residents of California to request the following information regarding our disclosure of Personal Information to third parties for those third parties' direct marketing purposes: (i) a list of certain categories of personal information that we have disclosed to certain third parties for their direct marketing purposes during the immediately preceding calendar year; (ii) the identity of certain third parties that received personal information from us for their direct marketing purposes during that calendar year; and (iii) examples of the products or services marketed (if we have that information). If you are a California resident and would like to make such a request, please email us at [customerservice@momtex.com](mailto:customerservice@momtex.com).

## **CHILDREN UNDER 13**

Our Services are not designed for children under 13. We do not knowingly collect or solicit Personal Information from anyone under the age of 13 or knowingly allow such persons to register for the Services. If you are under the age of 13, please do not attempt to register for the Services or send any information about yourself to us. No one under age 13 may provide any Personal Information to us or on the Services. In the event that we learn that we have collected Personal Information from a child under age 13 without verification of parental consent, we will purge that information from our databases as quickly as possible.

## **USERS FROM OUTSIDE THE UNITED STATES**

The Site is hosted and the Services are provided in the United States and are governed by United States law. If you are using the Site and/or Services from outside the United States, please be aware that your information may be transferred to, stored, and processed in the United States where our servers are located and our central database is operated. The data protection and other laws of the United States and other countries might not be as comprehensive as those in your country. By using the Site and/or Services, you consent to your information being transferred to our facilities and to the facilities of those third parties with whom we share it as described in this Notice.

## **CONTACT US**

If you have questions about the privacy aspects of our Services or would like to make a complaint, please contact us at [customerservice@momtex.com](mailto:customerservice@momtex.com).

## **CHANGES TO THIS NOTICE**

This Notice is current as of the Last Updated date set forth above. We may change this Notice from time to time, so please be sure to check back periodically. We will post any changes to this Notice on our Site, at [www.momentumtextiles.com](http://www.momentumtextiles.com). If we make any changes to this Notice that materially affect our practices with regard to the Personal Information we have previously collected from you, we will endeavor to provide you with notice in advance of such change by highlighting the change on our Site.