



## New Year's Resolution

Coinciding with its latest releases, Momentum Textiles announces that all of its fabrics are now PVC free, Greenguard certified, and made with recycled or natural fibers

Many people make resolutions with the arrival of a new year, and Momentum Textiles began 2016 with its own impressive declaration: As of January, the entire Momentum textile product offering is now made with either recycled or natural fibers, and all of its products are PVC free and Greenguard certified.

"Our quest to create sustainable products that inspire and perform has brought us to a new milestone," says Roger Arciniaga, president and CEO of Momentum Group. The company's sustainability story is not a new one. In the past, Momentum Group established the Tube Take Back Program, in which 100 percent of fabric cores are reused; installed solar panels at its headquarters; and participated in the Conservation Fund to plant trees to offset its carbon footprint.

In 2010, Momentum Textiles launched Silica, a 100 percent silicon upholstery fabric that offers a sustainable alternative to vinyl and comes

in several solid and textured patterns. As part of its latest sustainability initiatives, Momentum Textiles has launched Silica Prints (above left), an addition to the Silica family of products that includes new patterns and multicolor designs. Four new launches in the Silica Prints collection are Silica Reach (top right), Silica Hiatus (middle right), Silica Breeze (bottom right), and Silica Stride. Each is available in 54-inch widths, has a polyester backing, comes in a range of colorways, and is bleach cleanable.

In the coming months, Momentum Textiles will introduce several Silica Print patterns, including Silica Fritz, Silica Deflect, Silica Cusp, and Silica Andy. —MURRYE BERNARD

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